

Our nation's skills gap isn't going to close itself. We need real solutions—processes, data, and tools—that will link, align, and match our workforce to the needs of industry in a sustainable infrastructure for more than 3,000 counties across all 50 states.

This solution requires a *process*—a community-based framework for workforce and economic development that certifies counties as "work ready" when established goals have been met. This process is supported by meaningful, consistent workforce skills *data*, updated monthly and drilled down to the county level across the current, emerging, and transitioning workforce. Just as important are the *tools* to drive success.

States and communities are partnering with ACT to certify counties as ACT Work Ready Communities. The first step is establishing goals based on the proven ACT Work Ready Communities common criteria. Individuals may earn an industry-recognized skill credential—the ACT National Career Readiness Certificate™ (ACT NCRC®)—and local employers agree to recognize or recommend the ACT NCRC in their hiring process.

The common criteria for counties to be certified are outlined in the table to the right. County metrics are calculated by applying each criterion to population and labor force data provided by the state, region, or community.

WORKFORCE STATUS CATEGORIES								
Workforce current status	Who comprises	County demographic data required						
Current workforce	Currently employed: private or nonprofit Currently employed: local, state, or federal government	Total number employed private Total number employed public						
Transitioning workforce	Currently unemployed Adult education participant Current or recent active duty military	Total number of unemployed Total number of adult education completers						
Emerging workforce	High school junior, senior, or recent graduate College student or recent graduate	Total number of high school graduates Total number of community college graduates						



workreadycommunities.org

HOW WE "SIZE UP" COMMUNITIES*					
Small counties	Up to 29,999				
Medium counties	30,000-99,999				
Large counties A	100,000-399,999				
Large counties B	400,000-649,999				
Very large counties	650,000-999,999				
Mega counties	1,000,000-1,999,999				

HOW WE CATEGORIZE EMPLOYERS				
Small employers (1–4 employees) Four aggregate as one employer				
Medium employers (5–99 employees) Support their local county				
Large employers (100-plus employees) May support counties within 25 miles				

^{*} Based on US Census population data

HOW WE CALCULATE COUNTY GOALS								
County size	Current workforce	Transitioning workforce	Emerging workforce	Employers supporting	ACT NCRC total actual goals cap	Employer supporting goal cap		
Small counties	0.25%	15%	25%	5%	700	70		
Medium counties	0.15%	12%	25%	5%	1,500	120		
Large counties A	0.05%	10%	15%	2.5%	2,300	225		
Large counties B	0.035%	6%	6%	1.25%	3,000	300		
Very large counties	0.025%	5%	5%	1%	3,700	375		
Mega counties	0.015%	3.5%	3.5%	0.65%	4,200	425		

Counties should achieve goals within two years of signing up, and counties will have the opportunity to maintain their status after their initial certification. These aggressive but achievable common criteria may be supplemented in participating states by additional unique state criteria.

For more information, visit workreadycommunities.org.