



Economic Development Partnership of North Carolina CEO Christopher Chung on WRC

Before the Covid-19 pandemic, workforce readiness was the signature challenge facing economic developers across the U.S. If anything, the fast but uneven post-pandemic recovery will bring even greater challenges on the talent availability front. This new reality illustrates the value of the ACT Work-Ready Communities initiative and the underlying data that Work-Ready Communities provide to prospective employers. By furnishing business decision-makers with an apples-to-apples comparison across different labor markets that relies on fundamental, measurable workplace skills, ACT Work-Ready Communities is something every local economic development organization should look at adopting in their area.

Christopher Chung, CEO



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